

# **Centre of Entrepreneurship Learning (COEL)**

We believe that there is an Entrepreneur in every student and that it just needs to be identified and groomed. We strive endlessly to discover this hidden potential of every student and work with heart and soul to enable every student to achieve his/her goal. We make a concerted effort to make a difference to every single student. We build strong individuals with an Entrepreneurial Bend of Mind.

College and CH will operate a Centre of Entrepreneurship Learning (COEL) in College. We will be involved in Launching Start-ups in Campus and make college act as Business Incubation Centre (BIC).

#### Objective of COEL.

- Joint Certification Program on Entrepreneurship under COEL by College and CH.
- **Launching Start-ups in Campus where College will act as Business Incubation Centre (BIC).**
- **Building Practical Revenue Generating Business/Entrepreneurial Models.**
- **■** Training and Consulting Approach. (Hand in Hand Approach)
- To Empower Aspiring Entrepreneurs/Family Business Background candidates with all requisites.
- Practically implementation of their educational learning with real problem solving. (The My Way Approach)
- Connoisseur Hub is a startup accelerator and entrepreneur creating firm founded to foster a proactive community of entrepreneurs on campus.
- The Hub focuses on fostering innovation in the form of viable business plans to solve real world problems.

  The main focus is on integrating innovation in finding solutions to everyday problems.
- Transforming Ideas to Reality CH helps your ideas turn into business solutions by providing co-working space, mentoring from experts to accelerate the growth of high-potential startups.
- Connect with the VC's for funding the best/serious start-ups or business plan post evaluating/execution of the business.\*

## 1. Joint Certification under COEL on:

## Entrepreneurship as Career Option-ECOP-(Duration-50Hrs)-Highlights of program...

- Entrepreneurship for All: Creating Wealth Creators-Getting the Entrepreneur within you out.
  - Real world Scenarios/Challenges/Can I/I will...Approach
  - Counselling and Consultation on Self/Environment/Enterprise/Development... Models...much more.
  - Business Model/Plan/Execution...Much More.
  - Market research/Marketing/Finance/Operation/Branding/Sales...much More
- Social Media & Digital Marketing for Entrepreneurs: Tools and Techniques on How to run a million ventures over social media...Free/A right choice/How...Do it.
- Dare to Dream Test-Entrepreneurial Aptitude Test...Get it out/Find yourself now
- Touch the Dreams:-Interactive sessions with Existing Entrepreneurs & Opportunity to work with them.
- Live your Dream: Start your own Venture-All set to Fly High in the Sky(10hrs hardcore consultation)

\*\*One of the unique Opportunity in India at college campus with CH; Empowering Entrepreneurship\*\*

Note 1. The Program structure is well defined and is altered as per batch undertaking the program as per the groups and their ideas. The objective of the program is to launch start-ups in the campus so that they can pursue Entrepreneurship as career option.

#### <<< Pricing of the program is very reasonable>>>

Let's be Job creators rather than being Job seekers...Be our own Boss...Live the life that we want...Dare to Dream

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